## **Success Story**

## Sage marks a decade powering the Canada Games with financial insights and helping athletes succeed



Canada Games Council

"The transition to the innovative Sage Intacct solution has empowered the Council and the 2023 Canada Games Host Society to optimize our financial management systems while creating a powerful legacy for future Canada Games. With complete confidence in Sage Intacct, CGC and Host Societies can further focus on sparking greatness in the next generation of athletes and leaders on and off the field of play."

a close, Sage Canada announced it will be extending its role as a National Partner of the Canada Games Council (CGC), to include the 2023 Canada Winter Games. The Winter Games are happening from February 18 – March 5, 2023, in Prince Edward Island (PEI). These Games will mark a decade of Sage cheering on Canadian athletes and coaches, recognizing volunteers, and supporting the Canada Games' Host Societies as a National Supplier.

Since 2013, Sage has been a proud National Partner of the Canada Games Council, helping to simplify their accounting process by supplying financial software, training, and expertise to the CGC and its Host Societies.

Kelly-Ann Paul President and CEO, CGC

Sage

**Company** Canada Games Council

**Location** Ottawa, CA

**Industry** Nonprofit

Sage Products Sage Intacct





The CGC needed a streamlined and standardized accounting and reporting framework

## A new tactic for standardized accounting

As the Canada Games evolve over the years, so do the digital systems that power its success behind the scenes. As the CGC began preparing for the 2023 Canada Games, they presented their challenges to Sage; for every Games, each Host Society needed to create a new accounting system resulting in an excessive number of accounts and over 1,000 account codes. In addition, the CGC lacked a standardized system that was designed to meet the accounting needs of each Host Society. With this knowledge, Sage stepped in to support CGC with their digital transformation journey.

The CGC needed a streamlined and standardized accounting and reporting framework that the 2023 Host Society, as well as future Host Societies, could manage with ease.

## **Reaching top performance with Sage Intacct**

To migrate the Canada Games accounting systems from Sage 300 to Sage Intacct.

Together, Sage, the CGC, 2023 Host Society, and Vision33 – Sage partner and Sage Intacct expert specializing in ERP accounting system planning, design, and implementation – rolled out system strategies with Sage Intacct which streamlined and reduced the number of account codes down to 200, providing the CGC with realtime analytics capabilities and greater insights into their organizational costs and operational performance.

"The transition to the innovative Sage Intacct solution has empowered the Council and the 2023 Canada Games Host Society to optimize our financial management systems while creating a powerful legacy for future Canada Games," said CGC President and CEO Kelly-Ann Paul. "With complete confidence in Sage Intacct, CGC and Host Societies can further focus on sparking greatness in the next generation of athletes and leaders on and off the field of play."

With Sage Intacct's cloud-based financial management and reporting functions, the new financial system design now enables the Council to make data-driven decisions and gives each Host Society the ability to customize and generate financial reports in real-time.

Sage is proud to help the Canada Games Council flow as they support and showcase the ambition of Canadian athletes and their communities. We look forward to adding more pins to the pinboard next year in PEI!





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